

PROFESSOR ERICA LEMMI – SHORT BIO



Professor of Geography at the University of Pisa, Department of Political Science; coordinator of the Tourism, Training and Research Area at Fondazione Campus of Lucca.

Since 2021, Director of the first-level Master in *Civil Economy for Tourism, well-being of the territories and a new business culture*, organized by the Department of Economics and Management of the University of Pisa and Fondazione Campus.

Since 2020, Director of the Executive Master in *Management of Territorial Tourism Development* organized by Fondazione Campus and Touring Club Italiano.

Since 2015 she has been President of the Regional Technical-Scientific Committee of the ITS Foundation "Tourism, Art and Heritage" and becomes a member of the Scientific Committee of the *European Association Vie Francigene*.

Since 2017, speaker at *Ecosistemi digitali* event in Florence.

In 2018, appointed Advisory Board BTO (*Buy Tourism Online*) for the 2019 and 2020 editions, with the role of coordinator of *Ecosistemi digital* session.

In 2019, member of the Scientific Committee and speaker of *Meet Tourism Lucca 2019 (International Meeting of Cultural Itineraries and Destinations of Excellence)*, organized by Feisct (*European Federation of Cultural and Tourist Historical Itineraries*).

Member of *Amici di Aspen* (2015-2017), she is currently a member of the *Unesco Club of Lucca* and of the *Rotary Club of Lucca*, as well as a member of AERS (*Associazione Europea Romea Strata*). In 2020 she joined the Shareholders' Meeting of the Fondazione Cassa di Risparmio di Lucca.

Since 2012, teacher of Economic and Political Geography at Accademia Navale in Livorno.

Since 2010, member of the PhD scientific board in Geopolitics at the University of Pisa.

Since 1996, researcher carrying out numerous research studies in the field of Urban Geography and Tourism Geography. Research Doctorate in Urban and Regional Geography in 1994. Degree with honours in Literature in 1984.

Author of numerous publications and speaker at many conferences in Italy and abroad.

Technical coordinator of some European projects: H.O.S.T. (The Heritage of Olive Tree for Sustainable Tourism program COSME 2014); S.C.O.R.E. (Support for Capacity for Tourism of Returning Emigrants, 2016); H.E.R.I.B.I.T.S. (Heritage Best Practice Models and Crowdfunding Intelligence to enable the Culture Economy, 2017); HORIZON 2020 (INCULTUM: Visiting the Margins. Innovative cultural tourism in European peripheries, 2021-2024).

Some recent publications:

LEMMI E., DERI M.G. (2020), "A new model for the 'Tourism Renaissance: the Case study of the Tuscan village of San Pellegrino in Alpe" in *Almatourism*, vol. 22, Bologna, pp. 19-43.

LEMMI E. (2020) "Heritage and new communication technologies: development perspectives on the basis of the Via Francigena experience" in *Proceedings of the Heritage, Tourism & Hospitality International HTHIC 2020. Living heritage and sustainable tourism*, 6th-8th April 2020, Mendrisio, Switzerland, University of the Italian Switzerland, Elgin e Co, pp. 43-63.

LEMMI E. (2019), "Scenario per il domani. Il futuro tailor-made del Turismo", in MARCESINI P. (a cura di), *La Memoria del Futuro*, Milano, Gruppo VeGé 60° Anniversario, pp.74-75.

LEMMI E., SACCO P.L., CROCIATA A., AGOVINO M. (2018), "The Lucca Comics and Games Festival as a platform for transformational cultural tourism: Evidence from the perceptions of residents" in *Tourism Management Perspectives*, 27, Elsevier Ltd, Amsterdam, pp. 162-173.

LEMMI E. (a cura di) (2015), *Turismo e management dei territori. I Geoitinerari, fra valori e progettazione turistica*, Bologna, Pàtron Editore.

LEMMI E., SIENA TANGHERONI M. (2014), "The Importance of Place Names in the Sustainable Tourist Development of the Inland Areas of Tuscany: Toponyms along the Via Francigena", in *Proceedings of the XXIV ICOS (International Congress of Onomastic Sciences)*. Barcelona, 5-9 settembre 2011, Barcelona, Department of Catalunya, pp. 1869-1879.

LEMMI E. (2009), *Dallo «spazio consumato» ai luoghi ritrovati. Verso una geografia del turismo sostenibile*. Milano, FrancoAngeli.